**Summary for our design**

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* Our bad webpage: <http://www.waterequipment.com.au/index.html>
* This webpage is for explaining how the water technology company work.
* Here are the lists that have to be changed (We have underlined the sentence or words which we have learned from the class).

1. **Images**
2. The 4 images in this page should be all removed -> These images are just here to go another pages which is already linked on the very left lists.
3. The one image, that shows how the company look like, should be put on the header -> It will help to show visually for people how the company look like.
4. The icon for downloading their brochure can be removed as well -> We can put another obvious icon in the footer which shows its function.
5. The certificated irrigation designer symbol should be located on the footer -> It looks inconsistent with another information.
6. The company logo (WET: Water Equipment Technology) should be on the header.

-> The purpose of this webpage is too vague, now. (Also, this should be on the higher position than the lists)

1. The background image is too dark to see the dark fonts -> We can change it to brighter one. (We used the ‘monochromatic’, and it will be used with the color which is the lightest)
2. We will put the images from ‘Gallery’ part, which is on the list, underneath the main content -> It is to show people visually what this company is for. (Then, we can also remove the ‘Gallery’ part from the lists)
3. **Lists (on the left)**
4. Lists are not classified. In other words, they do not have ‘Proximity’ from C.R.A.P design. -> ‘Certification’, and ‘Contact Us’ part should be removed (including ‘Gallery’ part), and put them to the footer).
5. The font of the lists could be different from the sentences that explains the company to make ‘Contrast’ from C.R.A.P design. -> For instance, we can use Sans-serif font for the lists and the header and use Serif font for the sentences explaining the company. This is because sans-serif attracts people, on the other hand, Serif make people read easily.
6. **Sentences (on the center)**
7. The explanation of this company should be on top of the main content. -> It can easily show people the company’s purpose.
8. The colors of the font do not match with each other. For example, there are black, blue, red and yellow -> It should be considered with the color wheel (we will use the darkest color from the monochromatic colors that we have found).
9. The sentences should be listed and in the same color -> It is to make ‘Alignment’ from C.R.A.P design.
10. We can make it aligned left. -> It is too hard to read because it is centered. This is also for the ‘Alignment’ from C.R.A.P design.